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Registry Operator Monthly Report

October 2022
Prepared: November 2022

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Monthly Progress Report for October 2022

Dept of Commerce Contract No: 1331L519C13350044

As required by the Department of Commerce/Registry Services, LLC ("Registry Services") Contract, this report provides an overview of Registry Services' activity during the reporting month.

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Monthly Progress Report for October 2022

Section 1: Summary of Major Events

Contractor and Policy Update

There were no contractor or policy updates during October 2022.

Locality Update

The usTLD Locality space is monitored by Registry Services to ensure adherence to usTLD policies and procedures. We now have 12,490 total usTLD Locality names. Of those, Registry Services manages 9,381 as the Delegated Manager, and the remaining 3,109 are covered by external Delegated Manager Agreements.

There were 0 Delegated Manager agreements executed this month, had there been any, they would be existing Delegated Managers.

Technical and Operational Update

There were no operational changes during October 2022.

Marketing Update

October marketing consisted of evergreen paid ads, organic social media activation, content creation, partner events and sponsorship of the annual NASA Space Apps international hackathon challenge.

The NASA International Space Apps Challenge (Space Apps) is an international hackathon for coders, scientists, designers, storytellers, makers, builders, technologists, and others in cities around the world, where teams engage the National Aeronautics and Space Administration's (NASA's) free and open data to address real-world problems on Earth and in space. The annual Space Apps challenge was held October 1-2, 2022. Participants from around the world gathered at in-person and virtual local events over the two-day hackathon to solve challenges submitted by NASA experts. After the hackathon, project submissions are judged by space agency experts and winners are selected for one of 10 Global Awards. All participants were offered a free .US domain scholarship to launch their idea, personal project another online initiative as part of the Registry Services annual sponsorship for the event. This year's attendance saw the largest turnout in Space Apps history, with over 31,500 registered participants, in 62 countries and territories, forming 5,327 teams! The Global Finalists will be reviewed by an executive committee from NASA and partner space agencies and announced in the coming weeks.

In addition to the Space Apps sponsorship, key partnership efforts continued with Startup Weekend and Major League Hacking events throughout the month. Startup Weekend hosted 44 events in 13 different countries with just over 3,600 global participants. The Major League Hacking events total eight throughout the month with the Global Hack Week taking place October 23 - 30th. Winners included projects with domains such as scoobadivewith.us.

Paid marketing ran continuously throughout the month on Facebook, Instagram, Youtube and Paid Search. Always-on messaging keeps .US domains top of mind for entrepreneurs and small businesses coming online. Results below:

- Impressions - 835K
- Website Visits - 8,590
- Website Conversions - 694

New content added to the website during October includes:

Checklist for Starting Your E-Commerce Business (https://www.about.us/blog/checklist-for-starting-your-e-commerce-business/944)

Organic traffic continues to remain strong with a 5% lift in sessions from the previous month. In addition to high-quality curated content, efforts to engage the community on social media included 87 posts and tweets across Facebook and Twitter channels.

Other Updates

New registrations in October 2022 were 21.85% lower than October 2021. Names under management in October 2022 were 10.68% higher than October 2021. The renewal rate in August 2022 (most current data available due to 45-day grace period) was lower year over year at 84.52% vs. 86.69% in August 2021.

Section 2: Performance Data

Service Level Agreement Measurements

Service Level Requirement	Requirement	Actual
Service Availability – SRS	99.900%	100%
Service Availability - Nameservers	100.000%	100%

Service Availability- Whois	99.950%	100%
Planned Outage Duration - SRS	8 hours	0 hours
Planned Outage Duration - Nameservers	None	0 min
Planned Outage Duration - Whois	8 hours	0 hours
Extended Planned Outage Duration - SRS	18 hours	0 hours
Extended Planned Outage Duration - Nameservers	None	0 min
Extended Planned Outage Duration - Whois	18 hours	0 hours
Processing Time - Add, Modify, Delete of all objects	3,000ms for 95%	100%< 3,000ms
Processing Time - Query Domain	1,500 ms for 95%	100% < 1,500ms
Processing Time - Whois Query	1,500 ms for 95%	100% < 1,500ms
Processing Time - Nameserver Resolution	1,500 ms for 95%	100% < 1,500ms
Update Frequency - Nameserver	15 min. for 95%	100% < 15 mins
Update Frequency - Whois	15 min. for 95%	100% < 15 mins

Section 3: Monthly Transaction Statistics

Total Domains Under Management	**1,989,966**
Totals Nameservers Managed	**217,080**

Billable Transactions

Transaction Type	# of Transactions
Adds	36,730
Auto-Renews	105,073
Renews	67,125
Transfers	2,025
Deletions for Credit	2,202
Total	**213,155**

Total Extensible Provisioning Protocol (EPP) Transactions during the Month
(Includes failed transactions)

Command	# of Transactions
Check Contact	1082291
Create Contact	933410
Delete Contact	183510
Info Contact	1799435
Transfer Contact	0
Update Contact	654399
Check Domain	33388647
Create Domain	21306873
Delete Domain	43713
Info Domain	7275308
Renew Domain	72977
Transfer Domain	138335
Update Domain	801425
Check Host	12495672
Create Host	12786115
Delete Host	267718
Info Host	1003229
Update Host	31272
Totals	**94,264,329**

Daily EPP Transactions	# of Transactions
Maximum Daily Transactions	4,622,370
Minimum Daily Transactions	2,146,612
Average Daily Transactions	3,040,784

Transaction Type	# of Transactions
Total Billable Transactions	213,155
Total number of Whois Queries	144,000,651
Total number of DNS Queries	46,675,146,840
Total EPP Transactions	94,264,329
Total Registry Transactions	**46,913,624,975**

Section 4: Monthly Registration Data

Spreadsheet provided.

Section 5: Website Statistics

URL: www.about[.]us	
Page Views	50671
Visits	8590
Average Visit Length	0 min 28 sec

Section 6: Accredited Registrar Status

Registrar Status	Count
Operational Registrars	224
Registrars in Ramp Up	0
Registrars in Pre-Ramp Up	0

Section 7: usTLD Locality Statistics

Statistic	Count
Number of Delegated Managers	268
Changes to Delegated Managers	0
Updates to Locality Domains	15

Section 8: Nexus & WHOIS Compliance Statistics

The following WHOIS complaints were received during October 2022. There were 0 complaints submitted in October 2022.

Domain Name	Registrar	Date	Complaint	Action	Comments
TESLAEVENT.us	NameSilo, LLC	10/31/2022	WHOIS	Registrar Accepted	
TESLAEVENT.us	NameSilo, LLC	10/31/2022	WHOIS	Registrar Accepted	
TESLAEVENT.us	NameSilo, LLC	10/31/2022	WHOIS	Registrar Accepted	
jichen.us	GoDaddy.com, LLC	10/27/2022	WHOIS	New	
usps-ktkt.us	Porkbun	10/22/2022	Nexus	CSR Accepted	Nexus Audit Initiated
helpmydebt.us	Tucows Domains Inc.	10/18/2022	WHOIS	Invalid	
booyahadvertising.us	NameCheap, Inc.	10/15/2022	WHOIS	Registrar Accepted	
Inspiringquotes.us	NameCheap, Inc.	10/15/2022	WHOIS	Invalid	
vet-ex.us	NameCheap, Inc.	10/14/2022	WHOIS	Registrar Accepted	
Forcheck.us	NameCheap, Inc.	10/14/2022	WHOIS	Registrar Accepted	
findmy-status.us	Sav.com LLC	10/13/2022	WHOIS	New	
premuimshroomstore.us	Hosting Concepts B.V. d/b/a Registrar.eu	10/8/2022	WHOIS	Registrar Accepted	
starrxmedstore.us	1API GmbH	10/7/2022	WHOIS	Invalid	
bereanbible.us	GoDaddy.com, LLC	10/7/2022	WHOIS	Registrar Rejected	
twilight.us	GoDaddy.com, LLC	10/6/2022	WHOIS	Registrar Accepted	
gallaghercotx.us	NameCheap, Inc.	10/4/2022	WHOIS	Invalid	

Registry Services, LLC conducts regular spot-checks for Nexus compliance each month. These checks are in addition to investigating specific validation requests from third parties through the complaint tool.

Description	
October 2022 [.]us domain names reviewed (Nexus)	1,390
% of domain names pass primary investigation	89.71%